

## The Manchester Independent Economic Review – the 2008 Workshop Series. Session 5

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*The Manchester Independent Economic Review is supported by:*



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## Introductions & Welcome

Simon Pringle

# SQW Consulting – who we are

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- 26 years old
- 80 staff, £7m T/O, 5 offices
- Working primarily for Public Sector
  - > RDAs, GOs, Assemblies, UAs/LAs
  - > DBERR, DCLG, DCSF
  - > Carbon Trust, SSDAs, EP, HE/FE
- Skill sets
  - > Appraisal ↔ evaluation
  - > Analysis ↔ process
  - > Design ↔ implementation

# SQW Consulting – who we are

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- Recent assignments:
  - > Characterising the Manchester/Liverpool Growth Corridor
  - > Environmental Considerations of Sustainable Economic Growth (ECOSEG)
  - > Liverpool CRDP, SMART Growth - the Midlands Way
  - > Evaluation of the Northern Way

## Aims for the Series overall

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1. *A challenging & probing review of current Economic Development policy & approach*
2. *An explanation of the resulting tensions & choices – for policy & delivery*
3. **Thinking through the *practical issues required in progressing the Manchester Independent Economic Review (MIER)***

# Coverage of the Series overall

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- 1. 25 September** - *Setting the Scene*
- 2. 7 October** - *Sustaining ED – Developing the Thinking & Understanding the Tensions*
- 3. 23 October** - *The future of ED, & specific emphases for ED in MCR*
- 4. Thursday 6 November** - *The Economics of ED*
- ⇒ **5. Today** - *Going forward with ED in the light of SNR etc*

# OK, to today

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- Learning Aim

- *Reprise the ground we have covered . . . & where we need further development in taking forward the MIER research & its findings*
- *Insights into the practical arrangements for taking MIER forward . . . & the things MIER research might say*
- *Our own views on the challenges in 3 of the 7 MIER area*

- **Timetable & Divvy**

- **Unit 1: Key points from previous sessions (SP) 10.10-10.40**
  - > What have we learned, how much has stuck, what things going forward do we *really* need to focus on?

# OK, to today

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- **Unit 2: The Governance Thing (BF) 10.40-11.05**
  - > The MAA, the Commissions, & other platforms for making the MIER happen
  - > Q&A
- **Unit 3: Possible scenarios for the MIER work (RG) 11.05-11.25**
  - > Thinking through 4 of the 7 workstreams
  - > Q & A
- **Tea/Coffee 11.25-11.35**
- **Unit 4: Preparing to take MIER forward (SP/SD) 11.35-12.50**
  - > Group work at tables
- **Unit 5: Conclusions & Next Steps (SP/SD) 12.50-13.00**
- **Lunch & away**

# Style of workshop working

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- Format
  - Fair amount of chalk/talk
  - Regular opportunities for Q&A
  - Suggestions Flip Chart for use throughout sessions
  - Case study work
- Process
  - We're fronting – but it's your session!!
  - Don't get lost in the detail – focus on the big picture messages
  - Copy of today's slides to be posted at <http://www.manchester-review.org.uk/workshops/>

Questions at this Point?

## Unit 1 – Key Points from the Previous Sessions

Simon Pringle, SQW

# Things we have learned

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- Session 1
  - Current Policy Emphasis for Economic Development in 2008
  - The Drivers of Economic Growth
  - The MIER Research Programme
- Session 2
  - Effective & Efficient Use of Resources
  - Geography Matters
  - Sustainable Economic Growth
  - Market & Other Failures

# Things we have learned

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- Session 3
  - Market & Technology Foresight
  - The Knowledge Economy
  - Moving Towards Total Innovation
  - The ECOSEG work
- Session 4
  - The PSA Regime
  - Maximising Impact in Economic Development Interventions Part I
  - Maximising Impact in Economic Development Interventions Part II

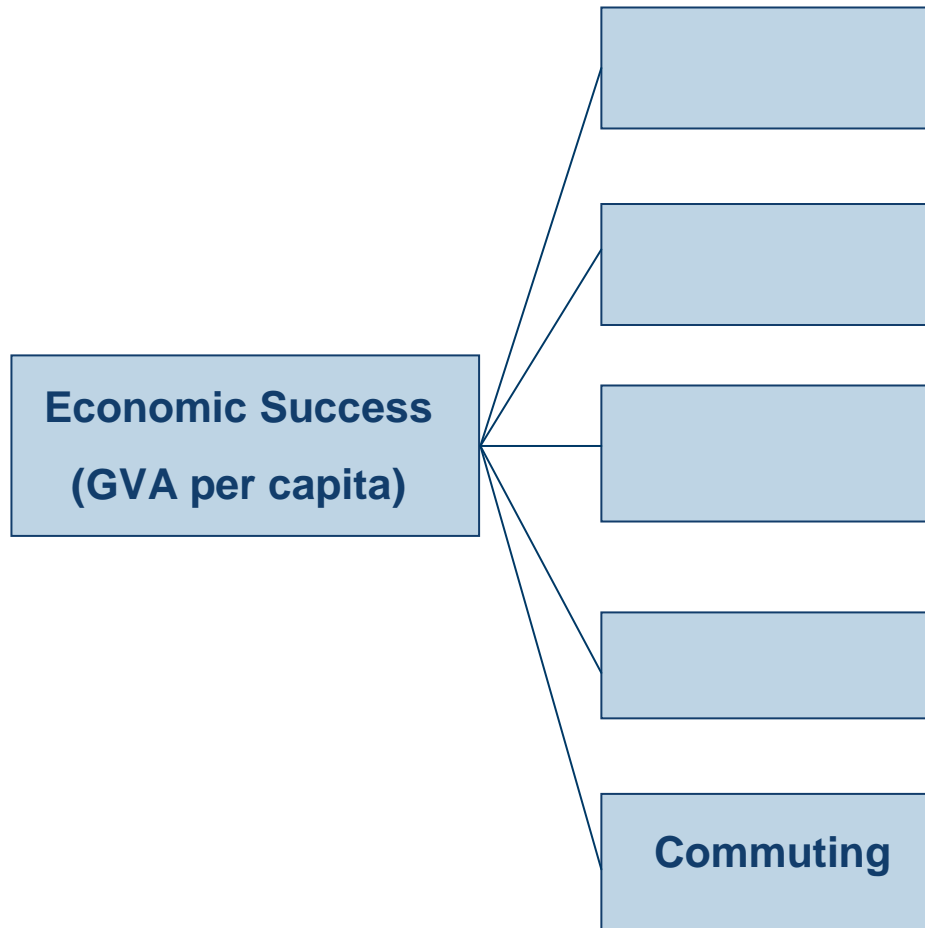
## OK, so how much has stuck?

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- Tell me what GVA is?
- What are the components of GVA?

# What are the components of GVA?

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## OK, so how much has stuck?

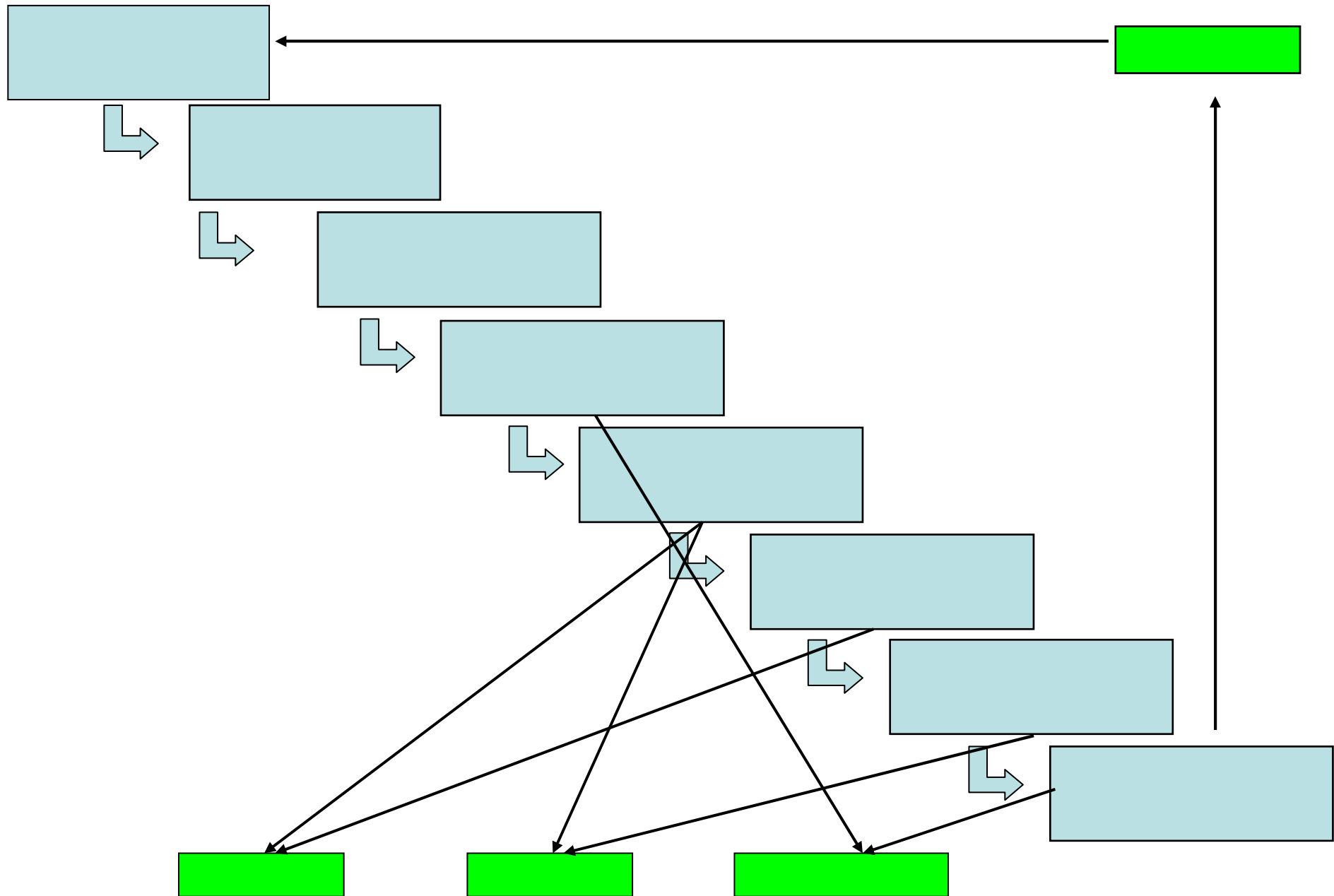
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- Tell me what GVA is?
- What are the components of GVA?
- What is the Reference (aka Base) Case?
- When was the Green Paper on Entrepreneurship to support the Lisbon strategy published?
- What's the difference between gross and net outputs/outcomes?
- Give me four classes of 'failure' that warrant public sector intervention
- What's a direct output as opposed to an indirect one?
- Give me 2 sorts of market failures relating to information?

## OK, so how much has stuck?

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- Populate the following logic chain



## OK, so how much has stuck?

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- Populate the following logic chain
- Simon's preferred name for his grand-daughter?
- What's the difference between closed innovation and open innovation?
- Who are the components of the Triple Helix?
- 6 types of capital to work with in an economy
- 5 drivers of productivity?

In closing this Unit, are there areas you'd like to broaden/deepen going forward?

# Unit 2 – The Governance Thing – MAA, the Commissions & other platforms for making the MIER happen

Baron Frankal, Manchester Enterprises

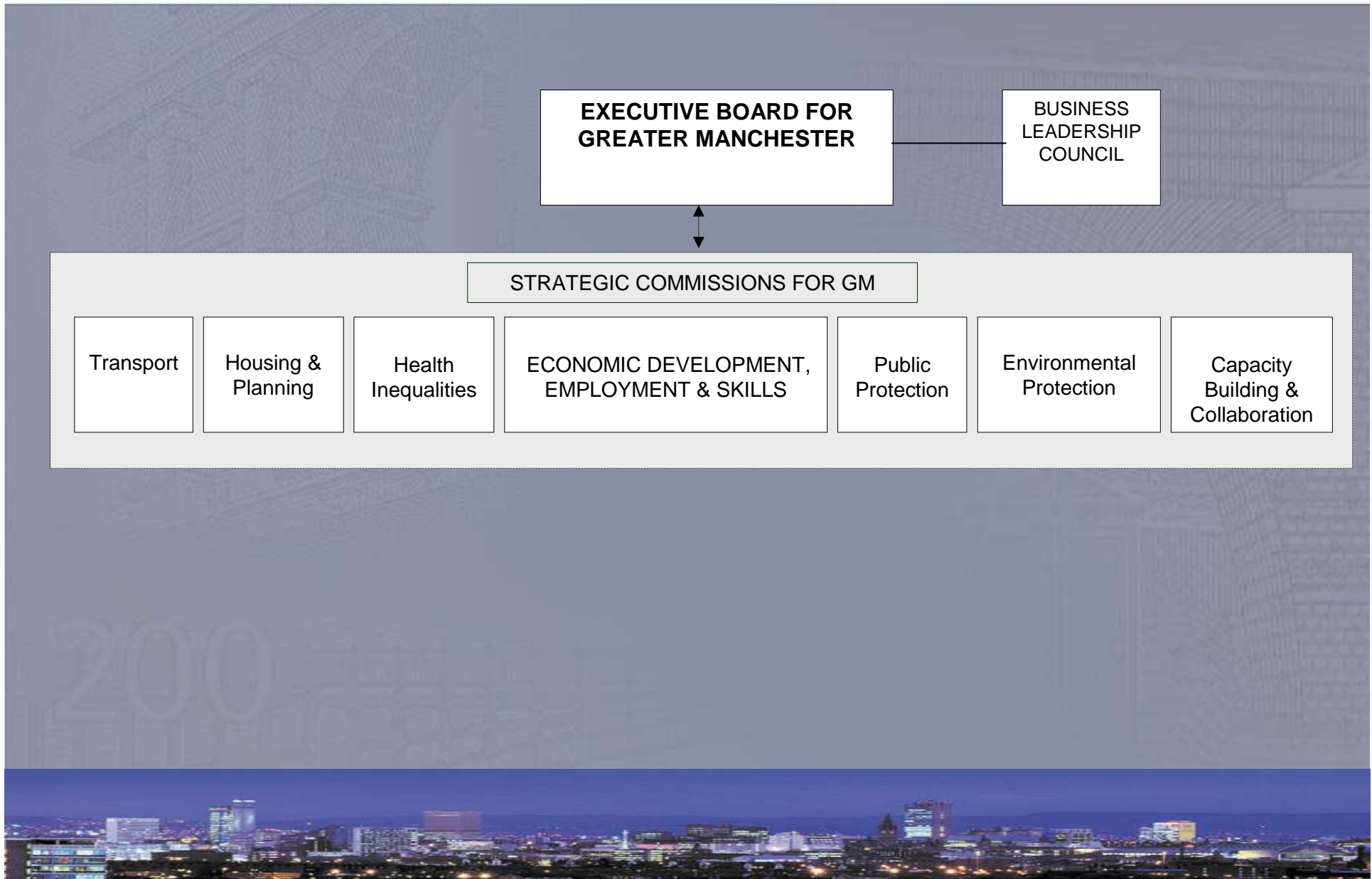


# What we're doing: Governance & the Economy

- **Manchester making great strides & delivering results in modernising its governance structure & economy:**
  - **New Governance Structure**
  - **MAA**
  - **MIER**
  - **Regional Partnerships (NWDA & Commission)**



# What we're doing : Governance Structure



# What we're doing : Governance Structure

## Overview:

- Reflects ambitions of 10 LAs within GM re. collaborating more effectively at sub-regional level on key issues
- Legal framework shows readiness to manage strategic development & any financial resources delegated
- Links functions & work done at sub-regional level



# What we're doing : Governance Structure

## Rationale:

- City region with strong governance & accountability
- Well developed capacity to deliver
- Enabling MCR to allocate resources where they are needed
- Bespoke solutions at the right spatial level to meet needs of communities, individuals, businesses



# What we're doing : Governance - MAA

## Overview:

- Set of shared proposals between the city region & partners in Government
- 14<sup>th</sup> July - MAA signed off
- Next steps – MAA Implementation Plan
- Progressive implementation including co-commissioning



# What we're doing : Governance - MAA

## Building Blocks:

- (1) The Greater Manchester Strategic Plan
- (2) Reducing Worklessness
- (3) Strengthening our Skills Offer
- (4) Achieving more for 14-19 year olds
- (5) Accelerating Business Expansion to Generate Growth
- (6) Enhancing Investment & Innovation
- (7) Ensuring the City Region's Critical Infrastructure will sustain our Economic Growth
- (8) Meeting the Housing Needs of a Competitive City Region



# What we're doing : MAA

## Rationale:

- Addresses Issues such as high levels of worklessness & concentrations of deprivation present some of the biggest challenges facing northern economy
- Test case for SNR – over 50% of commitments in all MAAs are in MCR



Q&A at this point?



## Unit 3 - Possible scenarios for the MIER work/thinking through 4 of the workstreams

Rupert Greenhalgh, Manchester Enterprises

## Unit 4 – Preparing to take the MIER forward

Simon Pringle & Scott Dickinson, SQW

# Preparing for the MIER findings

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- OK, let's focus on 3 of the 7 MIER themes
  - **Labour Market, Skills & Talent (Red)**
    - > Led by IPEG
    - > Extent to which MCR encourage & attracts a sufficient density of highly skilled workers & the role of MCR's assets in this
  - **Sectors, Clusters & Innovation (Yellow)**
    - > Led by Volterra Consulting
    - > Operationalising innovation system, innovation ecosystem & innovation process
  - **Sustainable Communities (Blue)**
    - > Led by Pion Economics & Centre for Urban Policy Studies – University of Manchester
    - > Understand drivers of polarisation in the city-region, & how they are likely to develop
    - > Identify scope to limit & counter polarisation

# Table working

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- You have been pre-allocated to one of 3 'MIER research groups'
- Select a Chair & a Rapporteur for each of your tables to feedback to Plenary
- For 'your' MIER theme, discuss MCR's issues in terms of
  - Strengths
  - Weaknesses
  - Opportunities
  - Threats
- Take 10-15 minutes for each domain
- Agree the top points within each domain to feedback to Plenary
- SP & SD to wander around . . .

## Plenary feedback

## Unit 5 – Conclusions & Next Steps

Simon Pringle & Scott Dickinson, SQW

# Conclusions & next steps

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- Prepare yourself & colleagues for the findings
  - If you want a group session to discuss findings, then say so!
- Apply the learning to policy, programme & project development – the learning should become the way you behave!
- Watch out for the elephant traps
  - Functional geographies
  - Bright idea vs real added value – the evidence imperative
  - Don't be fooled - most stuff has been done elsewhere . . . so be smart, & beg, steal & borrow
- Don't underestimate the critical value of appraisal & evaluation
- Cards to post back when learning applied – to aid our/ME's evaluation

# Contact

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